

For Immediate Release
December 9, 2005

Submitted by:
Larry Elphic, Director
Bethany Life Foundation

Thrivent Financial Supports AFFORDABLES Good Samaritan Store

Bethany Life Communities' Good Samaritan Store, Affordables, located in Story City, has been awarded a Care in Region matching grant from Thrivent Financial for Lutherans. Thrivent will match \$1 for every \$3 of merchandise that is sold at the Affordables thrift store through the end of December up to \$750.

Larry Elphic, Bethany Life Foundation's Director said, "Thrivent Financial for Lutherans has been wonderful partners in support of our mission throughout 2005. In 2005 Thrivent has contributed almost \$10,000 to Bethany Life Communities. Their commitment in supporting community needs throughout the nation has been unwavering. We are fortunate to have local Thrivent Financial for Lutherans representatives, Sterling Dahl and Chris McIlrath who advocate for our local needs. We are deeply grateful".

Chris McIlrath, Thrivent Financial for Lutherans Representative said, "Our office is located next to Affordables and we see many individuals donating to the store and understand that the store not only benefits Bethany Life Communities, but also the community as a whole. Their merchandise is all donated and is priced very inexpensively. It's a great place to find good deal. It's also great that they have so many volunteers who run their store. We think this effort by Bethany Life Communities is certainly worthy of our support and we are happy to help".

Pictured at the Affordables store:



From left to right:

Betsy Warburton, BLC
President/CEO
Chris McIlrath, Thrivent Rep.
Dorothy Appelgate, Volunteer
Sterling Dahl, Thrivent Rep.
Nancy Lankford, Volunteer
Olive Sampson, Volunteer