

For Immediate Release

Bethany Life Communities Foundation

Skunk River Blues & Jazz Festival

July 31, 2007

Submitted by: Larry Elphic, Director, Bethany Life Foundation

On August 25, 2007 the Bethany Life Foundation will host the second annual Skunk River Blues & Jazz Festival at South Park in Story City, Iowa. This benefit festival will support the Foundation's ongoing efforts to provide the residents and tenants of Bethany Life Communities with the highest quality of health care possible to the elders of central Iowa.

The Skunk River Blues & Jazz Festival will feature six regional bands, including three Iowa blues & rock and roll Hall of Fame inductees: Bob Dorr & the Blue Band, Fuxion Mix with Del "Saxman" Jones, and the Sam Salomone Trio. Other bands include Matt Woods and the Thunderbolts, the Rich Beachler quartet and the Dixie Slicks band.



The festival which opens at noon and goes until 10 pm will also have food & beverage vendors and artisans & crafters. There will also be a guitar raffle and many door prizes. Coolers will not be allowed on the grounds. The Story City Community Club will provide an adult beverage garden.

Larry Elphic, Director of the Bethany Life Foundation commented, "Our blues festival is becoming a destination point for music lovers and we expect that we will have a nice crowd. The festival location at South Park in Story City is beautiful with a large swinging bridge and plenty of shade. The cost of admission is very reasonable and the proceeds are going to a wonderful cause. It will be a great day for all ages."

Tickets will be sold at the gate; cost is \$15 for adults, \$5 for youth (under age 16). For more information regarding the Skunk River Blues and Jazz Festival you can contact the Bethany Life Foundation at 515-733-4325 or visit their website at www.bethanylife.org and go to the "what's new" page.