



Foundation
funds in
action
... p.4-5



Resident
spotlight
... p.7



Bethany Life

Newsletter

Our Mission

Bethany Life's mission is to help elders thrive in their life journey, living in a Christian environment of hope and compassion.

Our Vision

Bethany Life will become a regionally recognized resource for comprehensive and innovative aging services.

Our Values

Benevolence, Stewardship, Personal Growth, Innovation, Teamwork, & Relationships.

From the President

The Building Tomorrow initiative in rebuilding Bethany Manor into the Households of Bethany has entered Phase 3. The positive comments have been great to hear from our residents and their families, employees, and visitors. The new walls, flooring, ceilings, lighting and décor are amazing, but we have not and will not forget the foundation of all we do...our employees who give it their all each day. Without dedicated, hard working staff the investment we have put into our building would be for nothing.

We are investing in our staff. We have restructured our leadership group to now include Household Coordinator positions. No longer will our expansive facilities be managed by two or three nurse managers, each responsible for 50-60 employees. Today our Household Coordinators lead a group of 10-14 employees, giving them the attention, guidance, support and supervision necessary to build effective teams throughout the Households of Bethany. Allowing decision making in the Households is key to employee satisfaction and staff retention. This strategy is a significant investment which we fully believe will enhance our quality of care and quality of life for those we serve.

Our Foundation is raising funds to support our Employee Appreciation Fund, the Excellence in Nursing Fund and the Chaplaincy for Today Fund; we believe it is important to have resources allowing us to show

additional support for our staff through special recognition events, scholarships for staff, and in assuring that our Chaplaincy program continues to be a cornerstone of our mission.



Bethany Life strives to be the employer of choice. There is no other option. Iowa, as is the rest of the country, is seeing critical shortages of nurses. The unemployment rate in Iowa is just over 4% (2.5% in Story County). Having the ability to recruit and retain employees has never been more important. We have to offer the best compensation and benefits. We have to give our employees real purpose and opportunities to grow. We need to have strong teams where everyone has a say and is loyal to the mission. We cannot understate the importance of this. I know we will need the support of the community as we continue in our journey. I thank you for being here with us.

I believe that Bethany Life is the best place to work in central Iowa. I'm honored to lead and to work hands on with all of those who serve so diligently. Together Bethany Life will continue to be the best of the best.

Sincerely,

Betsy Warburton

Betsy Warburton, President and CEO



Bethany Life

Helping older adults thrive

Bethany at Home *Helping you thrive wherever you call home*

Bethany at Home

As people age it becomes increasingly difficult to manage personal needs. Home maintenance. Getting out of the bath. Managing medications. Cleaning the house. Transportation. Snow removal. Nutritional support. These plus many more issues will often force a person out of their home. Bethany at Home can support your desire to stay at home for as long as possible.



Bethany at Home has the most comprehensive package of at home services available through one organization. Imagine not having to call several businesses to take care of you and your home.

One number, one call.

One call to get your gutters cleaned and get a ride to the doctor's office. One call to have your lawn mowed and to have a Lifeline® installed. One call to make sure your medications are organized and to power wash your deck. No other at home business in central Iowa can match the comprehensive nature of our services. It truly is amazing!

Bethany at Home is Bethany Life's fee for service program that charges by the hour. Our rates are very competitive ... from an organization that you know and trust. Call Ryan Stuck at **515-509-5414** for a free consultation. Stay safe! Stay well! Stay home!



Ryan Stuck, Bethany at Home Manager

*“They remembered that
God was their Rock,
that God Most High
was their Redeemer.”*

Psalm 78:35



Dear Friends,

In the pages of scripture God asks his people to remember. Remember who you are, remember where you have come from and remember what God has done. Those are wonderful things for each of us as God's people to remember. They are also vitally important for us as an organization.

God has claimed us, called us by name and has been faithful to us. When we reflect on his faithfulness in our lives, we can have confidence as we step into the future. God will never leave us and He has promised that nothing can separate us from His love.

As we step into each new day and chapter of our life, we remember what God has done in the past and we remember who we are. In that remembering we will be ready and able to face each new adventure that God calls us to.

Trusting in His Goodness,

Chaplain Sandy Anenson

Member Churches

Ascension Lutheran, Ames
Bergen Lutheran, Roland
Bethany Lutheran, Kelley
Bethany Lutheran, McCallsburg
Bethel Lutheran, Story City
Bethesda Lutheran, Ames
Bethesda Lutheran, Jewell
Capitol Hill Lutheran, Des Moines
Elim Lutheran, Randall

Fjeldberg Lutheran, Huxley
Gilbert Lutheran, Gilbert
Grace United Methodist, Story City
Immanuel Lutheran, Story City
Our Savior's Lutheran, Radcliffe
Our Savior's Lutheran, Stanhope
Palestine Lutheran, Huxley
Salem Lutheran, Radcliffe

Salem Lutheran, Roland
St. Andrew's Lutheran, Ames
St. Cecilia Catholic, Ames
St. Peter & Paul, Gilbert
St. Paul's Lutheran, Jewell
St. Paul Lutheran, Williams
St. Petri Lutheran, Story City
Trinity Lutheran, Ellsworth
Zion Lutheran, Radcliffe

Bethany Life Foundation

We continually have people ask how they can help. There are a variety of ways to get involved. Our retail store, Affordables, is in need of volunteers. If you have time to give and enjoy interacting with others, this is a great opportunity for you. If you would rather give financially, you can choose to contribute to any of these funds.

The Employee Appreciation Fund

receives gifts primarily from grateful family members who recognize the commitment and care provided for their loved ones. This fund pays for many of the special events Bethany Life provides throughout the year to celebrate our staff and their love for the older adults in their care.



The Good Samaritan Fund supports Bethany Life through unrestricted gifts, giving the organization the flexibility to respond quickly to resident and organizational needs. Many donors ask that their gift is given “to where the need is the greatest”. Our Good Samaritan Fund does just that!

The Capital Needs Fund receives gifts that have been restricted to a specific capital need. In the past this has included the renovation of living areas, the purchase of quality assurance technology hardware, and the purchase of vans.

The Life Enrichment Fund

receives gifts that directly impact the lives we serve by engaging our residents and tenants in the fine arts, such as music and painting. Residents will be able to enjoy in-house

classes and seminars, art exhibits and other cultural experiences. These activities will support life long learning, creativity and stimulation.



The Chaplaincy for Today Fund

receives restricted gifts which support the ongoing costs of the Bethany Life Chaplaincy program. The spiritual care that our residents, tenants, their families, and our staff receive is a cornerstone of all we do at Bethany Life.

The Chaplaincy Endowment Fund

is a permanently restricted fund which gives individuals and families an opportunity to build a legacy of Christian care. Gifts can be given through planned and estate gifts, although all gifts are much appreciated and needed. This fund is critically important in assuring that Bethany Life will always have the financial capacity to bring spiritual care to those in their greatest time of need.

The Excellence in Nursing Fund

receives gifts that are restricted to supporting the nursing department in providing the highest quality of care possible. These funds will support continual education and training for our nursing staff as well as purchasing needed medical equipment.



Volunteer at Affordables Retail Store
Call Denice at 515-733-5304



Learn more and give online at www.bethanylife.org

LifeChoices® at Bethany *Life Care at Home*



Wellness • Independence • Asset Protection

LifeChoices® at Bethany, Bethany Life's life care at home program, continues to grow rapidly. We recently surveyed our members, asking this incredibly smart group for some insight. Here's what they said:

What is the **#1 reason** you decided to join LifeChoices® at Bethany?

"To have a plan for long-term care." "24/7 Advocate."
"Security." "Asset Protection." "To have help when we need it."
"To stay independent."
"NO NEED TO DEPEND ON CHILDREN FOR CARE." "Financial security."
"To stay at home." "Care as we age."

Join us for a **Lunch and Learn**
catered by The Cafe

December 13, 2016 • January 10, 2017 • February 7, 2017

Reiman Gardens at 12:00PM
1407 University Boulevard, Ames, IA

If you are not able to attend a presentation but would like more information, please call Larry at 515-509-3299. Learn more at www.bethanylife.org/lifechoices.

RSVP to lynne@bethanylife.org

Resident Spotlight

Bernice Yetter is 107!

The Households of Bethany's "most experienced" resident is Bernice Yetter. Born September 17, 1909, Bernice was around in the early days of flight with the first commercially sold US airplane in 1909. The cost of a first class stamp in 1909 was 2 cents. In 1909 the North Pole was first reached by Americans Robert Peary & Matthew Henson and the first Lincoln head pennies were distributed. Bernice lived through the roaring 20s, two World Wars, the Great Depression, the New Deal, the Beatles, and the computer age. Bernice has seen 18 US Presidents come and go. It's so hard to comprehend how the world has changed since 1909. The one constant is that Bernice Yetter has been here to experience it all. She holds the history of the 20th century (and beyond) in her hands.

Bernice, a lifelong Iowan, has lived in several communities, from Lake City to Spencer to Toledo to Greenfield and finally to Story City. Bernice is a mother, a grandmother, a great grandmother and great-great grandmother. Bernice's husband Paul died on August 2, 1990. Bernice has always been active in her church and is supported by her loving family.



Bernice has lived at the Households of Bethany since 2008. We are truly blessed to have Bernice as part of our family at Bethany Life. In our hurried days we all need to stop and listen to people like Bernice. Their stories are amazing and give perspective to our lives and our futures. If you can, stop by and say hello to Bernice. Ask her about her big gardens, her camping trips, her dog Zipper, her membership with the "Dirty Thirteen", the Rebekkah Lodge, and driving the family car... and of course her family. You will bring a smile to her face and warmth to your heart.

LifeChoices® at Bethany
212 Lafayette Avenue
Story City, Iowa 50247
515-509-3299

The Households of Bethany
212 Lafayette Avenue
Story City, Iowa 50248
515.733.4325

Cedar Place
812 Cedar Street
Story City, Iowa 50248
515.733.2904



Timberland Village
725 Timberland Drive
Story City, Iowa 50248
515.733.6500

Bethany Life Foundation
212 Lafayette Avenue
Story City, Iowa 50248
515.733.4325

Affordables Thrift Store
630 Pennsylvania Avenue
Story Ctiy, Iowa 50248
515.733.5304

www.bethanylife.org

If you do not want to receive future publications or fundraising requests supporting Bethany Life, you may call 515-733-3040 and request to be removed from our mailing list. Thank you.

NONPROFIT ORG
U.S. POSTAGE PAID
STORY CITY IA
PERMIT NO. 84



CONGRATS
Timberland Village
for being voted
Best of Story County 2016
Assisted Living

Bethany Life
212 Lafayette Avenue
Story City, Iowa 50248
Return Service Requested

