



For peace of mind:
LifeChoices® at
Bethany ... p. 4-5



LifeBridge Transitional
Care Center now
open ... p. 7



Bethany Life Newsletter

From the President

Building Tomorrow. These two words have continued to inspire our commitment to our mission over the last couple of years. As you will see within this newsletter, the work continues and the efforts of many have gotten us to where we are today. Our efforts have been sustained through our guiding principle of, "Do not cast me off in the time of old age. Forsake me not when my strength is spent" (Psalm 71:9). Bethany Life has been a refuge for those in need for over 100 years and we must continue to do what's right for those we serve now and in the future.

Our 250+ employees have an awesome responsibility. We have been blessed with the opportunity to work in a place that brings peace and comfort to those we serve.

Luke 12:48b says, "From everyone who has been given much, much will be demanded; and from the one who has been entrusted with much, much more will be asked." It is our duty to work hard and be the best we can be. We have sustained this effort for generations and we will continue to do so.

We have received over \$900,000 toward our \$1,000,000 Building Tomorrow capital campaign goal. Thank you for these gifts and the gift of prayer that we know is included. Our physical building is important to our mission.

"Bethany Life has been a refuge for those in need for over 100 years and we must continue to do what's right for those we serve now and in the future."



We need your continued support and we look forward to what we can accomplish together for the sake of those we serve.

God bless all of you!

Sincerely,

Betsy Warburton

Betsy Warburton, President and CEO

Our Mission

Bethany Life's mission is to help elders thrive in their life journey, living in a Christian environment of hope and compassion.

Our Vision

Bethany Life will become a regionally recognized resource for comprehensive and innovative aging services.

Our Values

Benevolence, Stewardship, Personal Growth, Innovation, Teamwork, & Relationships.



Bethany Life

Helping older adults thrive

Winter 2015

From the Foundation

The Vision of Building Tomorrow Becomes Clear

Our residents see it. Our staff sees it. Beyond the “mess” of our construction is the reality that the Building Tomorrow initiative and the promise it has made to make life better at Bethany Manor is coming to fruition. LifeBridge, our new Transitional Care household, is simply remarkable. Julia’s Place, the first “household” to open has seen “person centered” care blossom. They have become a family. Walker Place, the newest “household” to open has seen a new sense of teamwork with staff and wonderful and close relationships develop between staff and residents. The new environment is homelike and non-institutional. Laura Severson, Household Coordinator for Walker Place, says it well; “There is no comparison to the old Walker Place. Our new home has brought new life to all of us. We thank anyone and everyone who has made this possible.”

Donors want to know that their gifts have made a difference. From our residents, their families and our staff...what you will hear is a resounding YES! The Building Tomorrow construction project has entered into Phase Two. It’s becoming clearer every

day just how wonderful this initiative will be when complete. It’s a new awakening for all of us. When the dust settles, the vision of family and home will be real. If you would like to take a tour of the new space or contribute to the Building Tomorrow campaign, call Larry Elphic at 515-509-3299. Or you can send a gift to the address below:

Bethany Life Foundation
212 Lafayette Avenue
Story City, IA 50248

Once again, thank you for your support of this incredible project.



Laura Severson, Household Coordinator for Walker Place, with resident Arlene Sindt

Building *TOMORROW* *Construction Updates*

Phase ONE

Phase One of the Building Tomorrow construction project is complete and Phase Two is underway. LifeBridge Transitional Care officially opened its doors on June 15, 2015 and celebrated a grand opening on July 28th. Additionally, renovations on Walker Place, a household on second floor, are complete.

Phase TWO

Phase Two includes renovations on first and second floor and will continue through the beginning of next year. Throughout this phase, we will continue the process of removing nurse’s stations and replacing them with living rooms and kitchens. The goal is to

From Chaplain Sandy

Dear Friends,

*“I want to know Christ and the power
of His resurrection.”*

-Philippians 3:10

Step with me into a carpenter's shop. There is the smell of freshly cut wood and there are wood shavings on the floor, and tools hanging on the wall.

The wood that the Master Carpenter possesses is his prized possession. He cherishes the wood even as He loves and values each of us. The Carpenter works with the wood, shaping and creating it into something of beauty. It is true that Jesus loves us without condition; knots, cracks and all. He works with the wood to create something beautiful. The Master Carpenter shapes us according to His divine blueprint.

His plan for us is eternal and no sacrifice is too great in fulfilling that plan. He is shaping us for eternity. He has a vision of what we were meant to be and can yet become and that is to be shaped into the image of our Lord. There was a wood carver who could be found sitting on a stump outside his back door in front of a log he had chosen. He would sit there for hours, just staring at it. Finally, he would pick up his carving tools and start carving the most beautiful of things out of the wood. He was known for his intricate details. A tourist once asked him how he decided what to carve and the wood carver said that he looks for the



picture that is already in the wood, and then just takes the excess wood away, leaving the beautiful finished image.

God sees the picture, the image of Himself in us and chisels away until it is evident to all.

You are the Master Carpenter's pride and joy and everyday He is shaping you into something beautiful. You are a work in progress.

Chaplain Sandy Anenson

create an atmosphere that feels like home, rather than an institution. Also during Phase Two, a brand new long term care household will be built. This house will replace the old '67 building and is set to be complete in February 2016.

Phase THREE

Phase Three, the final phase, will include construction of a "main street" – complete with a spa/salon, library, bistro, and more. The Building Tomorrow project is set to be completed in its entirety in the summer of 2016.

LifeChoices® at Bethany



LifeChoices® at Bethany is a life care at home program. It's a membership program – our members pay an entry fee and monthly dues. The program offers asset protection by way of ensuring that a person is not exposed to the unknown high cost of long-term healthcare. Perhaps most importantly, it offers wellness and independence in that our team focuses on keeping our members well and at home for as long as possible through prevention and awareness.

LifeChoices® at Bethany Members... Visionaries and Planners

LifeChoices® at Bethany has brought innovation and reform to aging services in central Iowa. Nowhere else in Iowa will you find such a comprehensive package of aging services delivered under a life care service agreement. The idea of staying at home for as long as possible as you age; being able to focus on your wellness and maintaining your independence—all under the umbrella of protecting your assets from the high costs of the fee for service model of aging services—has peaked the interest of many throughout the region.

What has made LifeChoices® at Bethany such a huge success? The individuals and couples who have become members. They are a remarkable group of people who have diverse backgrounds, yet have in common the wisdom to plan and to make good decisions. These are people who have done very well in life and intend to continue to live life at its fullest knowing they have LifeChoices® at Bethany as their partner.

LifeChoices® at Bethany now has thirty-eight (38) members in Ames, IA with several more individuals preparing to join. LifeChoices® at Bethany is well beyond our membership expectations and continues to have a growing interest. It is a remarkable story that is being shared by our members to their friends. Our members are clearly our greatest ambassadors. They are proud of their ability to join such an exclusive group. Becoming a member of LifeChoices® at Bethany is a process which includes doing research and building trust in this new model of service. Membership is a significant financial investment, but our members would tell you it's worth every dime. Eligibility includes a medical background review. The key to membership is one's ability to currently be independent. We know people often procrastinate and fail to plan until there are significant problems in their lives. LifeChoices® at Bethany members are visionaries who see the future and are proactive in their decision making.

LifeChoices® at Bethany current membership includes 17 couples and 4 individuals. Their ages range from 58 to 90. They are active. They have multiple interests. They are well educated. They are social. They have had successful and meaningful careers. They are financially secure. They have the support of their children. They love their independence. They trust LifeChoices® at Bethany.

Meet some of our members. If you know them you will understand the quality of people who have found their way to LifeChoices® at Bethany.

LifeChoices® at Bethany is now 38 members strong. The program began in January of 2013 and continues to grow quickly. While people join the program for a number of reasons, the resounding theme we continue to hear is that “peace of mind” is a leading factor in the decision making process. The LifeChoices® at Bethany program is full of amazing, inspiring, and intelligent people. Meet a few of them below.



Jim Jones

Age: 87

Retired Ames High Physics Teacher

Why they joined: “SECURITY” – medical, financial, emotional – while staying in our own home

Ruth Jones

Age: 85

Retired Iowa State Elementary Education and Child Development Professor



Jim Peake

Age: 77

Retired Mathematics Professor at ISU

Why I joined: Security

Lori Peake

Age: 73

Retired Tupperware Manager and Postal Clerk

Why I joined: Peace of Mind



Fred Borgen

Age: 76

Retired ISU Professor of Psychology

Why I joined: Benefits of “long term care insurance” delivered by the most caring people on earth

Dianne Borgen

Age: 76

Retired Assistant Manager at ISU Ames Laboratory Public Affairs Office

Why I joined: Peace of mind that our future is in good hands



Bob Anderson

Age: 75

Retired Professor of Electrical and Computer Engineering at ISU

Why they joined: Jan and I want to stay in our home as long as possible. LifeChoices® at Bethany will allow us to stay longer than we might otherwise be able to. Moreover, LifeChoices® at Bethany gives us dramatically better predictability of our future health care costs.

Jan Anderson

Age: 75

Retired Travel Agent



Howard Lehmkuhl

Age: 71

Retired Research Leader and Virologist

Why they joined: We joined LifeChoices® at Bethany as part of planning for long term care and financial asset management. Joining LifeChoices® at Bethany was the “right choice” for us and just as importantly for our children who would need to “pick up the pieces” if we hadn’t planned for our futures ourselves.

Lois Lehmkuhl

Age: 68

Retired RN and Occupational Health Coordinator

LifeBridge

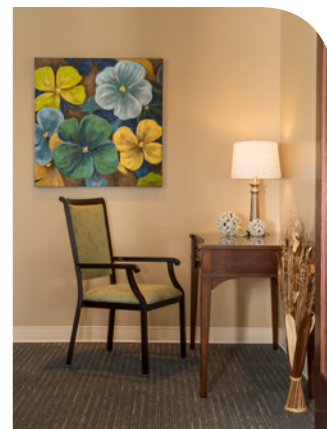
TRANSITIONAL CARE

A Service of Bethany Life

What is LifeBridge?

LifeBridge Transitional Care is Bethany Life's household that focuses on "bridging the gap" between a hospital stay and home following surgery, injury, or illness. An average stay is generally 14-21 days, but varies according to each individual's needs. Services in this household are customized to meet the needs of each patient and include physical, speech and occupational therapies. Our motto is "Get Well, Go Home".

Get well and go home ... although it's so nice you may just want to stay! LifeBridge was part of Phase One of our newly-remodeled building and boasts the "household" model, offering the comforts of home. Our households have a large dining room table, full kitchen, fireplace, and several community "living" areas. Each patient room is equipped with a flat-screen TV & cable, sink & mini fridge, and a large private bathroom.



Testimonials From Our LifeBridge Guests

Eleanor Anders - Williams, Iowa

June 16 – September 12

“I would recommend it to anyone. They call it a nursing home, but *this doesn't seem like a nursing home*. Has been a very pleasant place; it's homey. Care has been good and the food is terrific - I've gained some weight on that! Met LOTS of nice people - everyone is kind & friendly. I have accomplished a lot – I couldn't walk when I came here, and didn't think I ever would – *and I'm walking now*. But as nice as it was, I'm glad to be going home.”

Janet Adix - Ellsworth, Iowa

September 4 – September 17

“My stay was very pleasant. *I got everything that I asked for very shortly after I asked for it*. I enjoyed meals at the table and gathering with others. The help was great! Mary on 1B took care of me 2 nights - we got to laughing and joking and really enjoyed one another. That Jay ... he was always so jolly. You look forward to seeing them come in. Therapists were great! I really liked occupational because it was fun; physical was work, but I understood why I was doing it. They were great. All of them ... I couldn't complain about any one of them. They were great! I enjoyed the room, because I could watch the construction work out there. *The room was very comfortable.*”



Diana Egan - Ames, Iowa

August 31 – September 12

“I believe Bethany is the best skilled nursing facility in Story County and surrounding counties. I would rate it an 8 out of 10. I'm pretty observant and pretty picky. An 8 is a high ranking from me. *I was treated very well. I felt that the people there heard me.* Nurses were wonderful – their friendliness, their kindness, their thoughtfulness. The staff is really great - even Matt, the driver! I was very impressed overall. I needed the care that I got there and *I got very good care*. All I had heard was word of mouth that you guys were really good. And then I found out it was true.”

LifeChoices® at Bethany
212 Lafayette Avenue
Story City, Iowa 50247
515-509-3299

Bethany Manor
212 Lafayette Avenue
Story City, Iowa 50248
515.733.4325

Cedar Place
812 Cedar Street
Story City, Iowa 50248
515.733.2904

Timberland Village
725 Timberland Drive
Story City, Iowa 50248
515.733.6500

Bethany Life Foundation
212 Lafayette Avenue
Story City, Iowa 50248
515.733.4325

Affordables Thrift Store
630 Pennsylvania Avenue
Story Ctiy, Iowa 50248
515.733.5304

www.bethanylife.org

If you do not want to receive future publications or fundraising requests supporting Bethany Life, you may call 515-733-3040 and request to be removed from our mailing list. Thank you.

Resident Spotlight

For 20 years, Lyle Fitzgerald made beautiful wooden artwork. He cut many of the pieces by hand and spent hours perfecting each piece's color and dimension. Little did he know that his artwork would end up in his home - without him knowing about it! As Betsy Warburton, President and CEO of Bethany Life, browsed for new art pieces to decorate our newly re-modeled households, she chose a beautiful wooden piece of art. It was painted by a local gentleman, she was told, but that is all she knew about the piece.

One day as Lyle was going about his daily routine, he noticed something was different. On the white wall now hung a colorful wooden scene – his art! He told the Bethany Life staff and they were ecstatic. Word of course got back to Betsy and she was humbled and excited.

This beautiful piece now hangs in the hallway at Bethany Manor. Lyle's only request? That the painting be dedicated to his late wife, Ardis. So, today, this beautiful piece of art also bears a note of love:

By Lyle Fitzgerald, to his beloved one, Ardis.



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Story City, Iowa 50248
212 Lafayette Avenue

Bethany Life



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